

Upper Valley Music Festival

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Howdy,

Thanks so much for your interest in performing at the 6th annual UVMF! Here is some information for submitting artists:

The 6th annual Upper Valley Music Festival is back in Greenfield, MA on Saturday, April 29, 2017.

Artist participation has helped us raise thousands and thousands of dollars for the fight against cancer and we are committed to raising even more money for the American Cancer Society. We want to do everything we can to help wipe out this disease.

This is an all volunteer event and a pro bono gig. Everyone from the artists to the stage hands graciously give their time so we can donate every penny we make to fund cancer research and find a cure!

The Upper Valley Music Festival is held in the wicked cool town of Greenfield, MA with multiple venues and stages all within walking distance.

The UVMF is a celebration of our independent music scene. We have a tremendous talent pool of professional bands and musicians from the Upper Valley and beyond, representing every musical style.

This is a musician's festival. UVMF is dedicated to the new independent music business model. We offer our artists a place to reach a wider audience, sell some merch, and mingle with other festival acts, managers, promoters and venue owners. UVMF is committed to fostering cooperation between music professionals.

There will be catered backstage areas for artists, volunteers and festival staff. There will also be warm-up areas for acts about to go on.

Merch tables will be available to all festival acts and we highly encourage our artists to take advantage of them and do some business. Artists will be selling CDs, t-shirts, stickers, etc. The table is a great place for face time with fans and festival-goers.

Last year there were over 130 musicians in town for the festival! Most of our acts come and stay the day to hear some of the close to 40 festival artists. It is a really fun day and night of incredible music.

All UVMF artists will be playing full 45 minute sets!

I want to thank you again for your interest in the UVMF.

All the best,

Tommy Byrnes